



281 PARK AVENUE SOUTH

NEW YORK





Overview

Built in 1894, 281 Park Avenue South epitomizes the elegance of turn of the 20th century architecture in America, when European-trained architects created Beaux-Arts masterpieces in New York City which timelessly stand to this day.

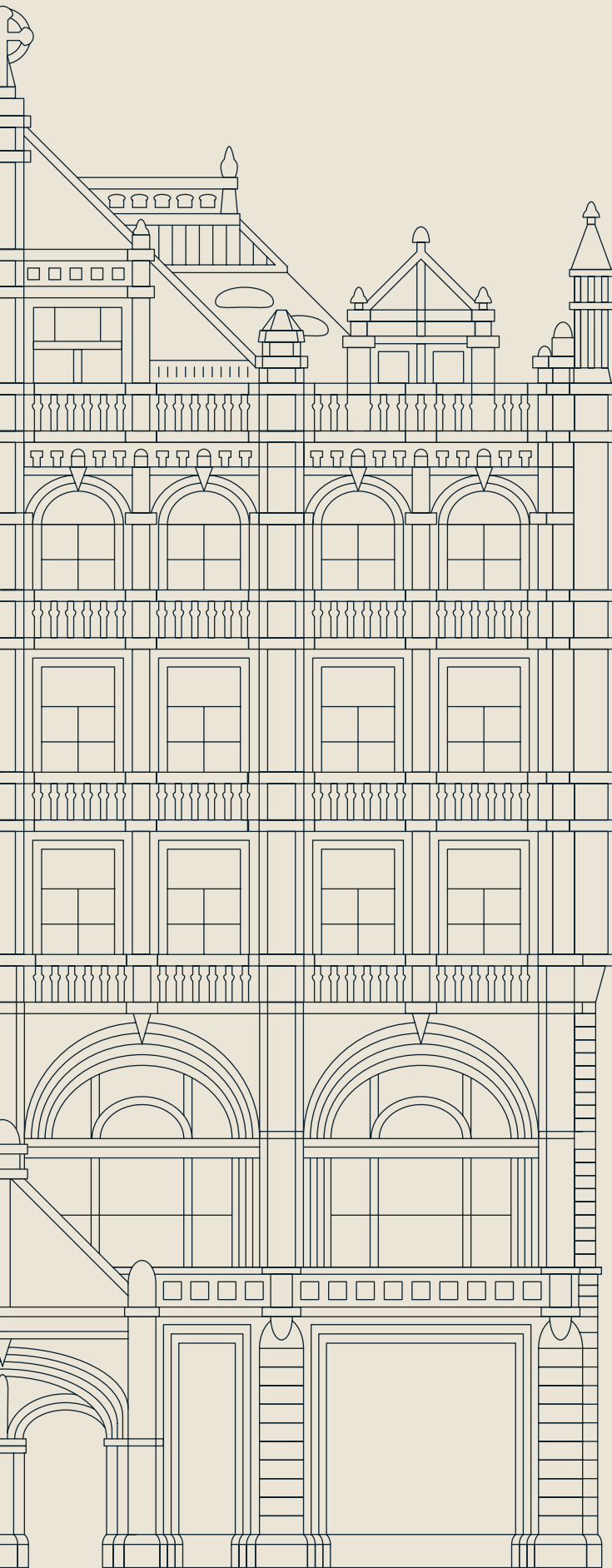
Originally named the Church Missions House, the Property was jointly designed by Robert W. Gibson and Edward J. Neville Stent on behalf of the adjacent Calvary Episcopal Church. Gibson was trained in architecture at the Royal Academy of Arts in London, and Stent was an artist who evolved into an ecclesiastical designer. Construction was funded by wealthy donors including Cornelius Vanderbilt and J. Pierpont Morgan.

This magnificent architectural structure was designated a New York City landmark in 1979 and added to the National Register of Historic Places in 1982.



Specifications

Address	281 Park Avenue South
Asset Type	Mixed-Use
Interest	Fee Simple
Additional Interest	Leasehold in 277 Park Ave South (a 2,500 Sq. Ft. gothic revival structure)
Location	Corner of East 22nd Street
Block/Lot	877 / 89
Interior Size	45,002 Square Feet
Zoning	C6-4A
Dimensions	80' x 69'
Year Built	1894
Architects	Robert W. Gibson Edward J. Neville Stent



6th Floor

6,996 Sq. Ft.
18'7" Ceiling

5th Floor

7,146 Sq. Ft.
11'6" Ceiling

4th Floor

7,146 Sq. Ft.
11'6" Ceiling

3rd Floor

7,011 Sq. Ft.
11'6" Ceiling

2nd Floor

7,058 Sq. Ft.
19'10" Ceiling

Ground

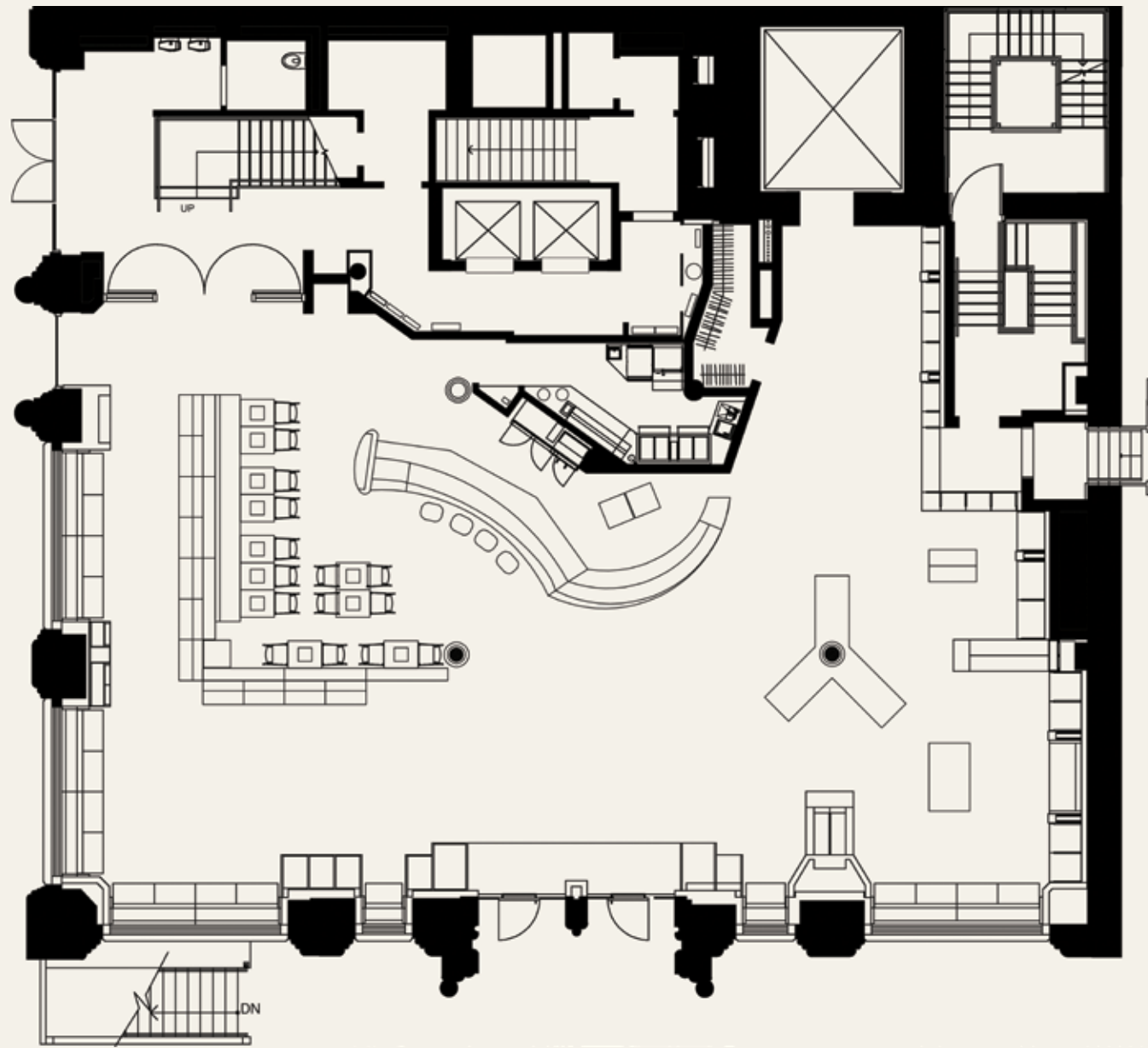
6,913 Sq. Ft.
14'10" Ceiling

Basement

2,732 Sq. Ft.
10'6" Ceiling

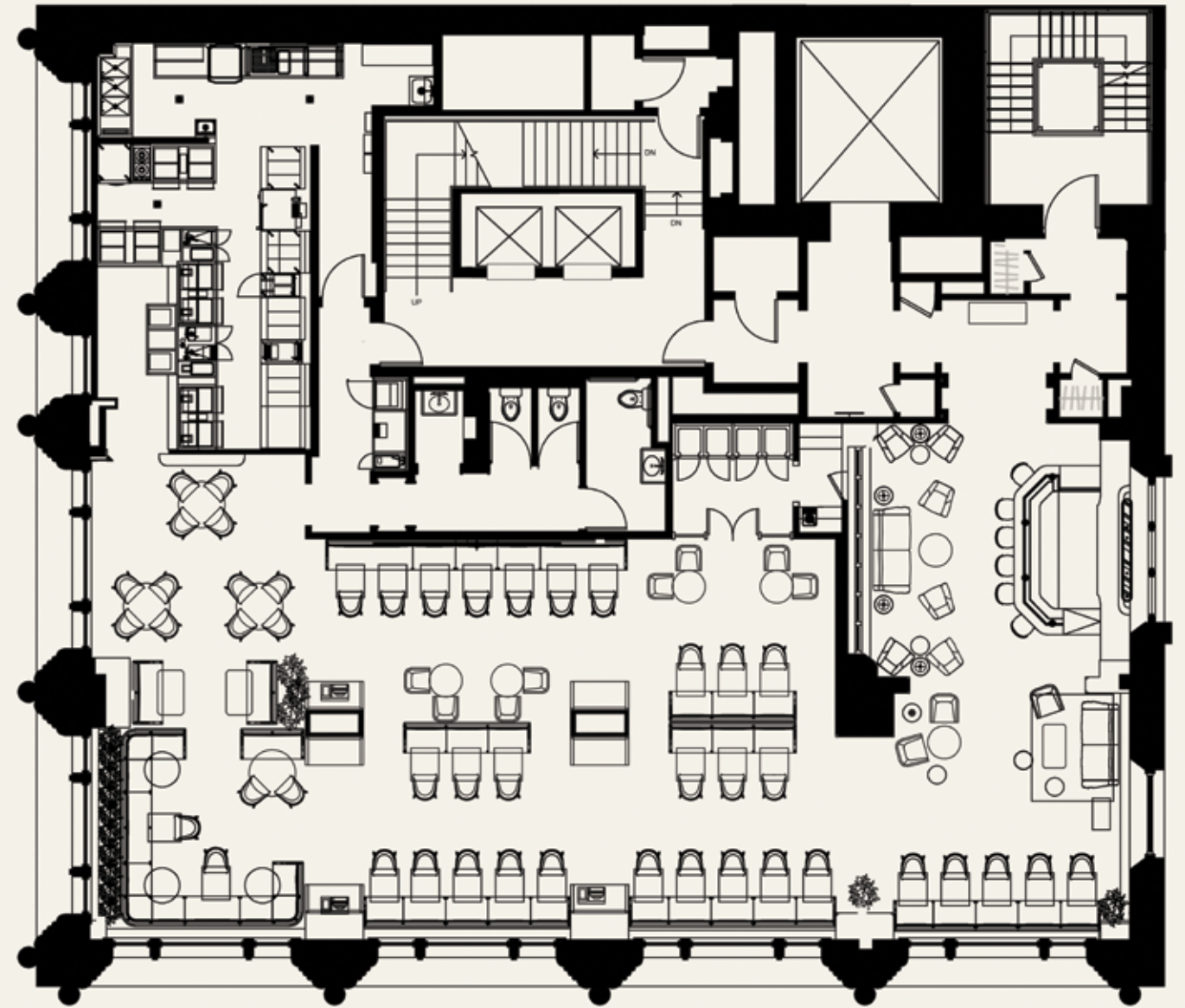


Ground Floor



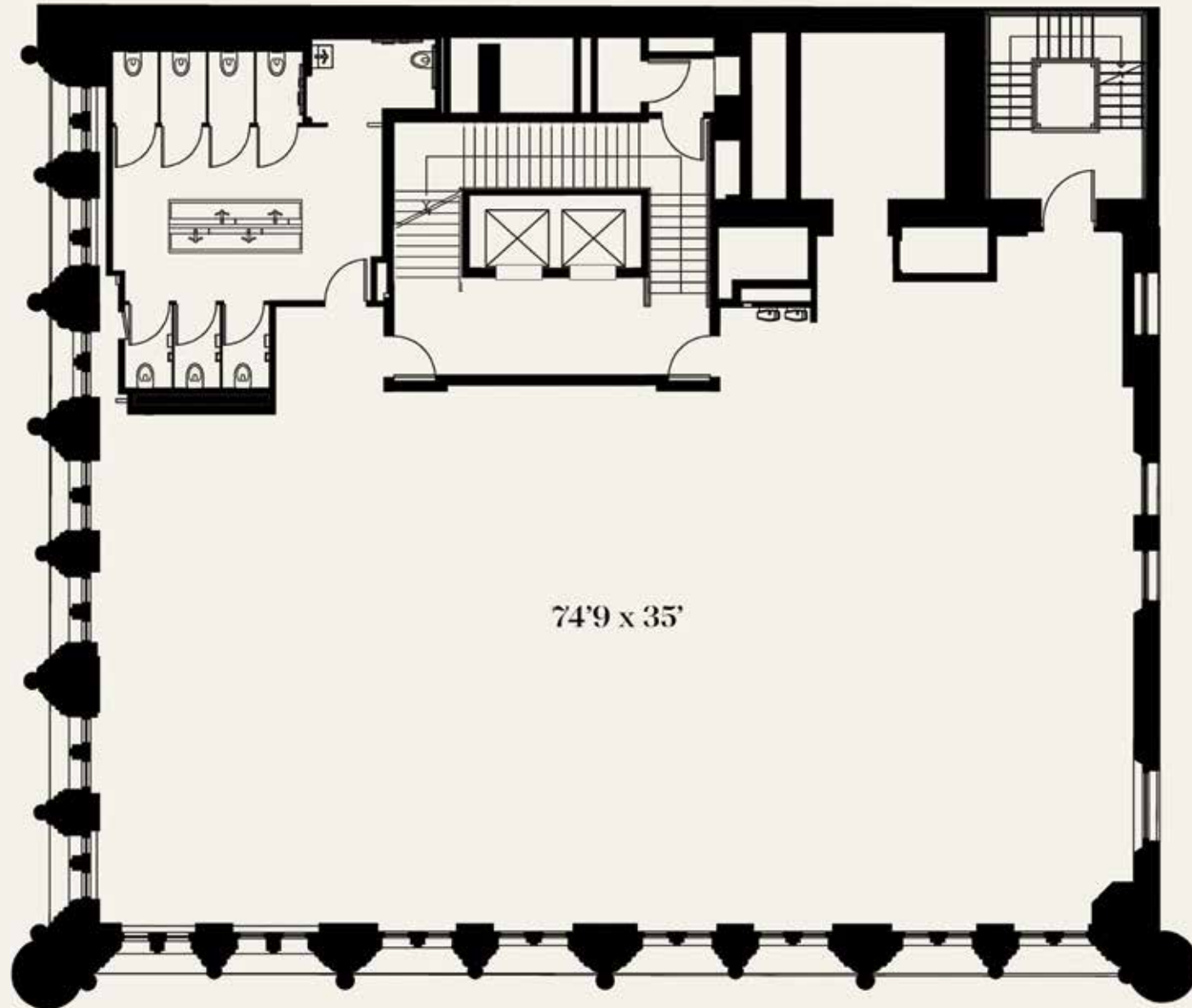
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2ND Floor



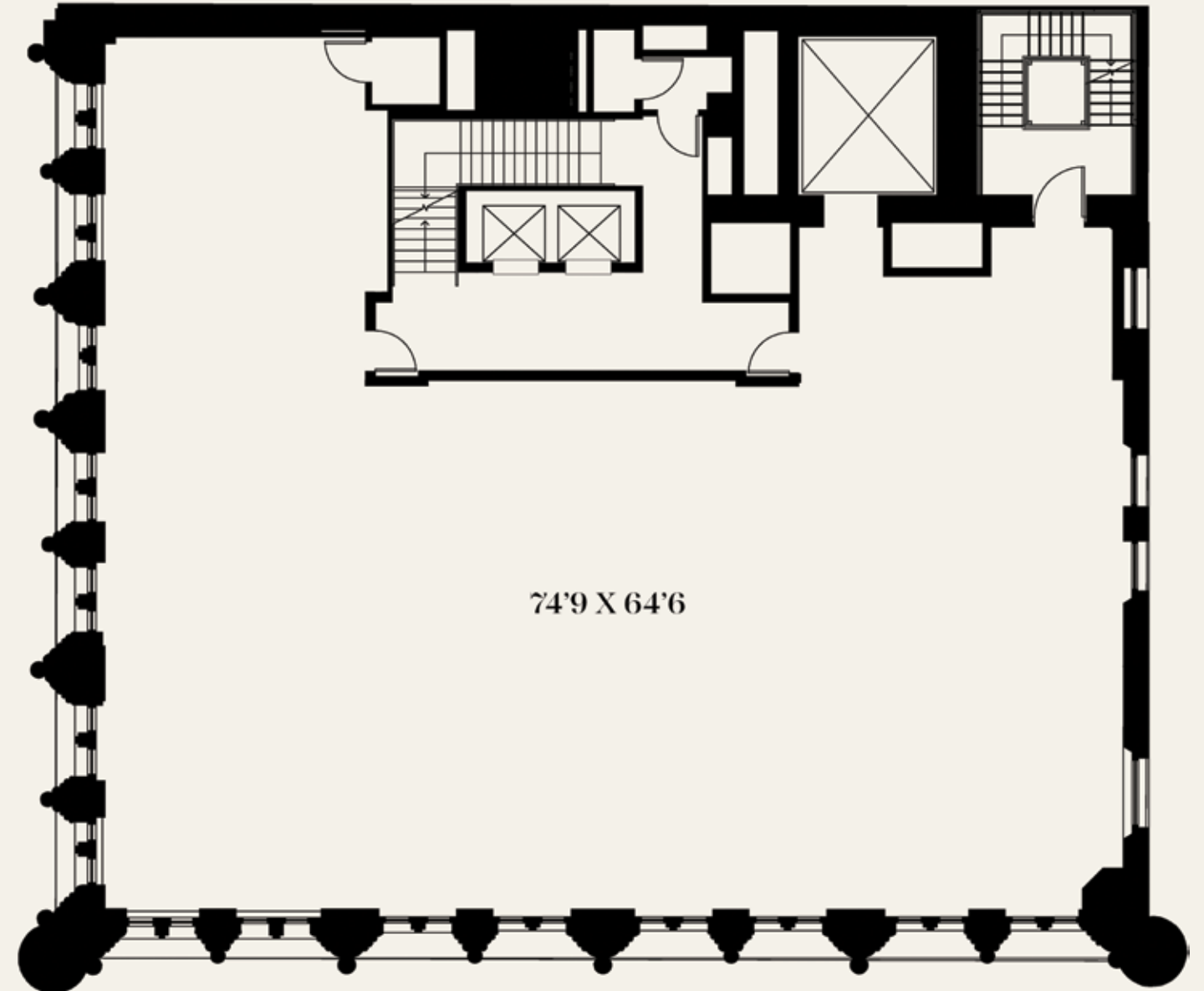
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3RD Floor



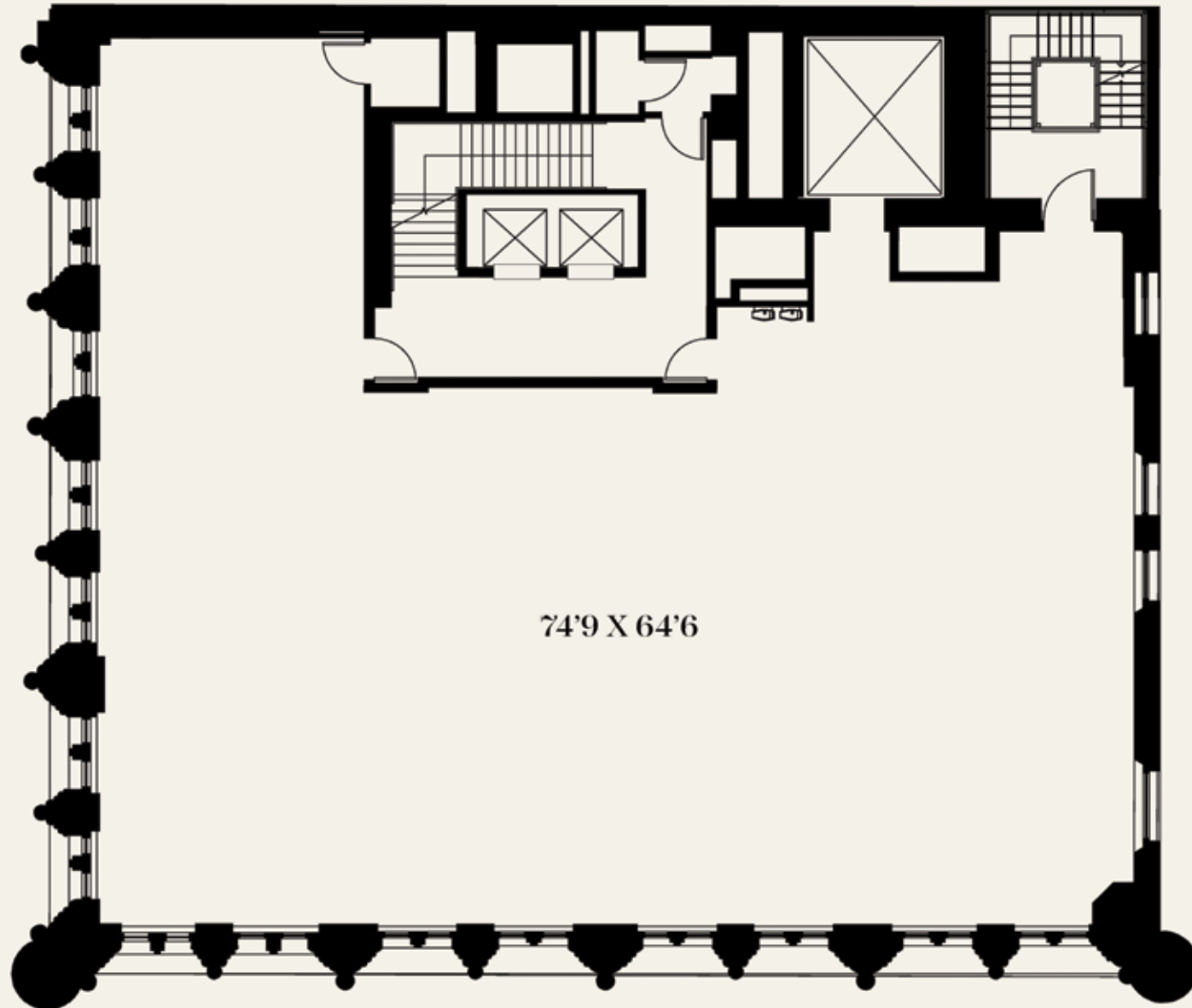
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4TH Floor



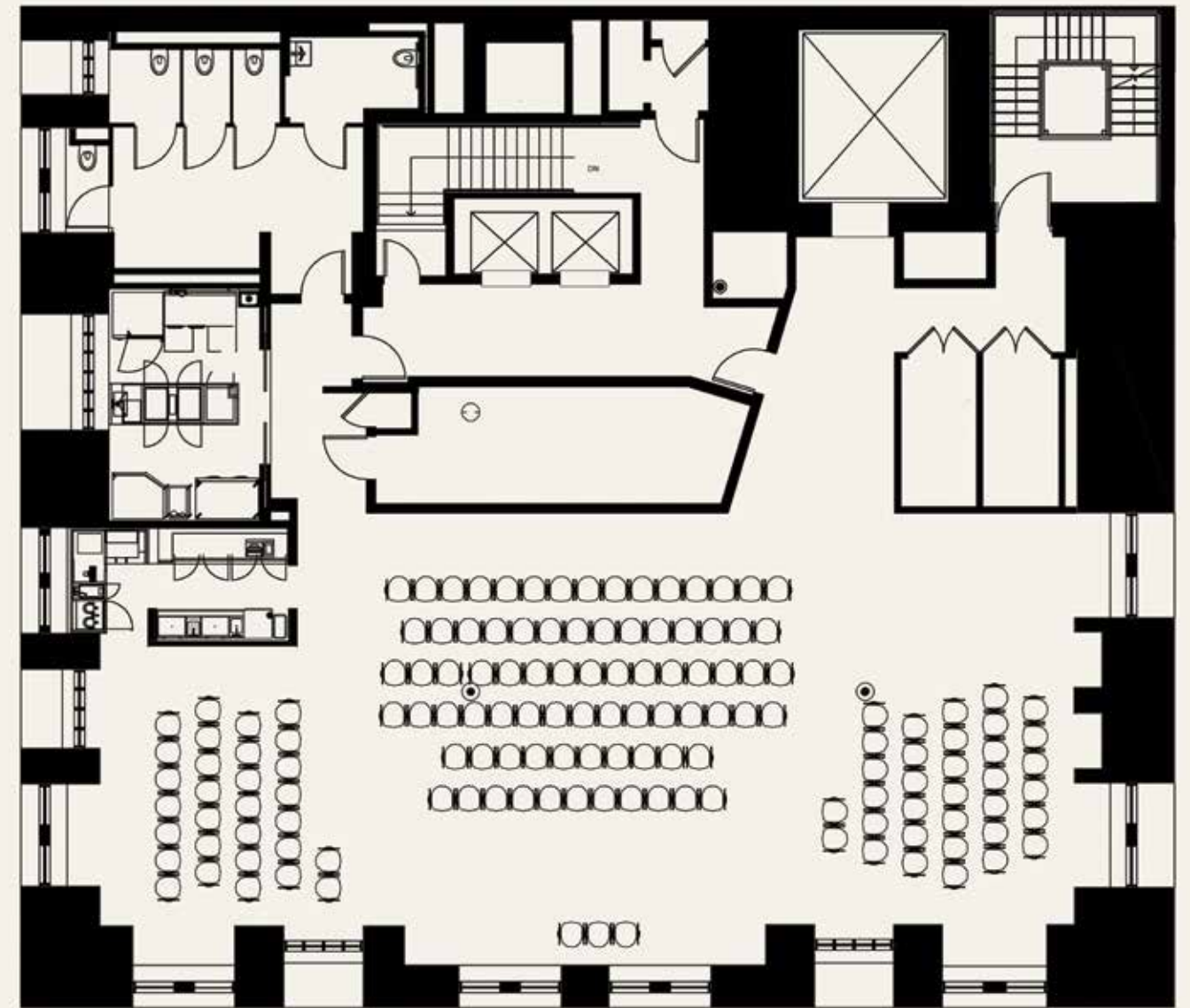
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5TH Floor



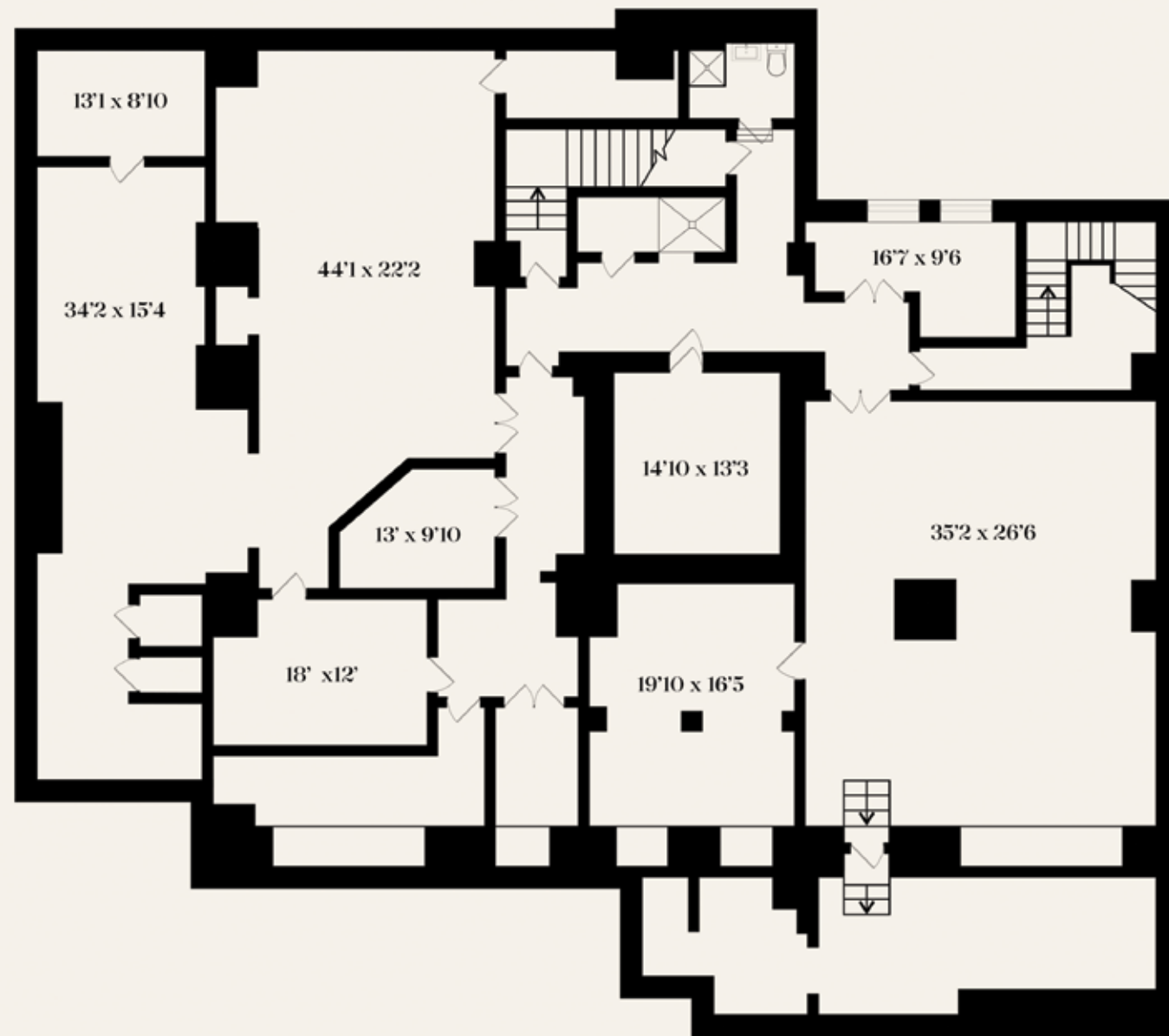
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6TH Floor



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Cellar



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Architecture



This six-story masterpiece was designed by Robert W. Gibson and Edward J. Neville Stent for the Episcopal Church's Domestic and Foreign Missionary Society. Gibson was known as an architect of Episcopal churches in New York state during the 1890s, while Stent specialized in interior designs of churches during the same period. The design was inspired by the town halls of Haarlem and Medieval Amsterdam in the Netherlands.

FACADE is constructed with a combination of rusticated and carved granite at the ground floor, and intricately carved Indiana Limestone on the upper floors. The facade's composition is based on the arrangement of the superstructure, which was conceived as a grid of rectangles. At each corner of the building is a tourelle that extends the height of the building. The rest of the facade is subdivided by vertical columns, which divide the facade into bays of openings, and horizontal spandrels, separating the windows on each floor. The Park Avenue facade is divided into eight bays while the 22nd Street facade is divided into seven bays. The bays on the lowest two floors are paired; the 22nd Street facade is asymmetrical due to the arrangement of bays there. According to the AIA Guide to New York City, the Medieval-inspired facade was "equal to buildings of the Flemish and Dutch Renaissance."

MAIN ENTRANCE is through a porch at the center of the Park Avenue facade. It consists of an archway, above which is a triangular pediment with a tympanum inside a bas-relief. The bas-relief is based on a scene from Christus Consolator, in which the ill are blessed by Christ. On the tympanum itself, the left side shows Augustine of Canterbury preaching to British people in the sixth century, while the right side shows Samuel Seabury, the first American bishop of the Episcopal Church. Edward J. Neville Stent carved the tympanum. The remainder of the ground floor contains storefront windows, which are flanked by piers of rock-faced granite.





BLACK VENUS

A MUSEUM
THE MUSEUM
WORLD

FIREFLY

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Location

281 Park Avenue South is located in the Gramercy Park neighborhood of Manhattan in New York City, less than a block away from the historic Gramercy Park itself. The rectangular lot is on the southeast corner of East 22nd Street and Park Avenue South, covering approximately 5,600 square feet (520 m²). The lot has a frontage of 70 feet (21 m) on East 22nd Street to the north and 80 feet (24 m) on Park Avenue South to the west. 281 Park Avenue South is adjacent to the historic Calvary Church to the south, and is directly across from the United Charities Building to the north and 300 Park Avenue South to the northwest.

Other notable nearby buildings include the Gramercy Park Hotel on the southeast corner of the same block, the historic Sage House cooperative to the east, and recent condominium developments at 121 East 22nd Street and Madison Square Park Tower to the northeast.

The location on north-south arterial Park Avenue South, and one block south of east-west arterial 23rd Street, provides thoroughfare access throughout Manhattan and points beyond. Directly outside the building is an entrance to the New York City Subway's 23rd Street station, served by the local 6 train.

★ **281 Park Avenue South**

● **Landmarks & Culture**

- A1. The Morgan Library & Museum
- A2. Madison Square Park
- A3. Flatiron Building
- A4. Gramercy Park
- A5. The National Arts Club
- A6: Union Square Park

● **Dining & Nightlife**

- B1. Scarpetta
- B2. Hillstone
- B3. Eleven Madison Park
- B4. Eataly NYC Flatiron
- B5. Cote
- B6. Cosme
- B7. Casa Mono
- B8. SUGARFISH by Sushi Nozawa
- B9. Gramercy Tavern
- B10. ABC Kitchen
- B11. La Tête d'Or by Daniel

● **Shopping**

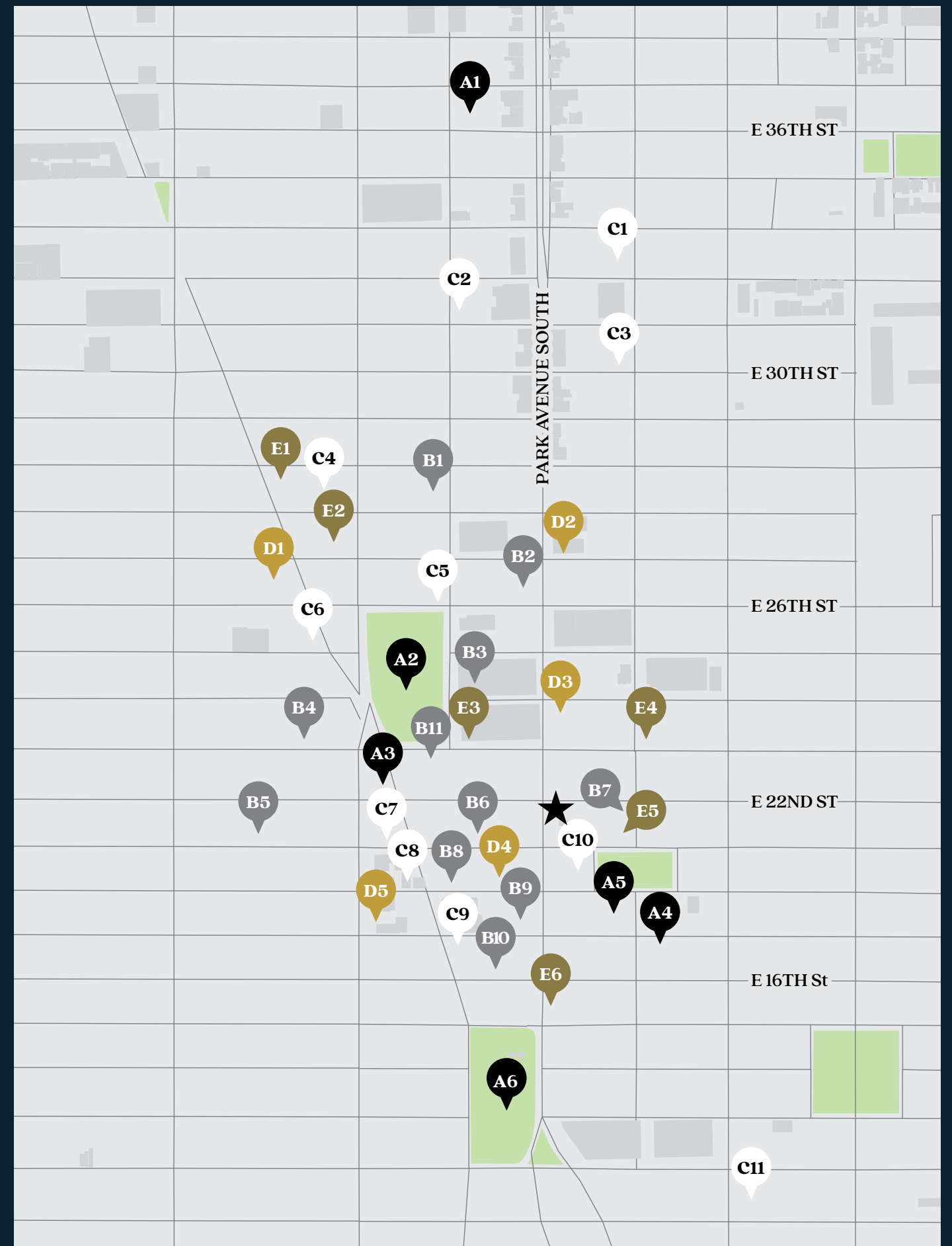
- C1. New York Design Center
- C2. B&B Italia
- C3. Dover Street Market
- C4. Le Labo
- C5. Todd Snyder
- C6. Rizzoli Bookstore
- C7. Timothy Oulton
- C8. Design Within Reach
- C9. ABC Carpet & Home
- C10. Herman Miller
- C11. Kiehl's

● **Fitness & Beauty**

- D1. Soulcycle
- D2. Barry's Park Avenue South
- D3. Equinox Gramercy
- D4. Gramercy Pilates
- D5. Equinox Flatiron

● **Hotels**

- E1. ACE HOTEL
- E2. The Ned NoMad New York
- E3. The New York EDITION
- E4. Freehand Hotel
- E5. Gramercy Park Hotel
- E6. W Hotels



Forbes

REAL ESTATE

Inside The Building That Topped Anna Delvey

Jenna Wang Former Contributor @
I cover urban development and digital disruptions in real estate.

Jun 25, 2018, 09:31pm EDT

Vice

Things to Do Food & Drink Culture Theater Travel Time Out Market Live Local

A major museum survey of Warhol photography is headed to NYC

It'll include four films and over 120 images, 20 of which have never been exhibited.

Warhol by STEVE JOHNSON | WASHINGTON POST | AUGUST 22, 2017

Andy Warhol's photography is getting its own exhibit at [Columbus](#). The list that will showcase more than 120 images, 20 of which have never been shown to the public before.

Andy Warhol's "Photo Factory" opening September 16, will pay homage to Warhol's New York City studio and give visitors an inside look at his life and work. They'll come to understand how he experimented with photography and how it served as a springboard for his iconic silkscreen paintings, commercial portraits, and commercial work.

New York CURBED

THE REAL ESTATE | 8:00 A.M.

The Building That Brought Down Anna Delvey Is Back on the Market

By Miki Wolney

untapped new york.

HOME SECRETS OF NYC FILM LOCATIONS TOPICS TOURS INSIDERS PODCAST SHOP

CHapel Bar IS A NEW HIDDEN SPOT INSIDE FOTOGRAFISKA

Surface Mag

The Members Club Renaissance Resumes

...with Zero Bond, Casa Cipriani, and Chapel Bar at Neuehouse all... a private rooftop lounge, terrace restaurant, and mezzanine bar.

1 hour ago

HOME / LOCATIONS / FILMING LOCATIONS

Julia Garner Sets Her Sights on New York's Historic 281 Park Ave. S. in 'Inventing Anna'

By Lindsey Blake | Jun 25, 2020 5:47 pm PT

via: [sarah/Wikipedia](#), [Jordan Strauss/Instagram](#)

untapped new york.

FOTOGRAFISKA PUTS ECCLECTIC SPIN ON MODERN PHOTOGRAPHY

Press

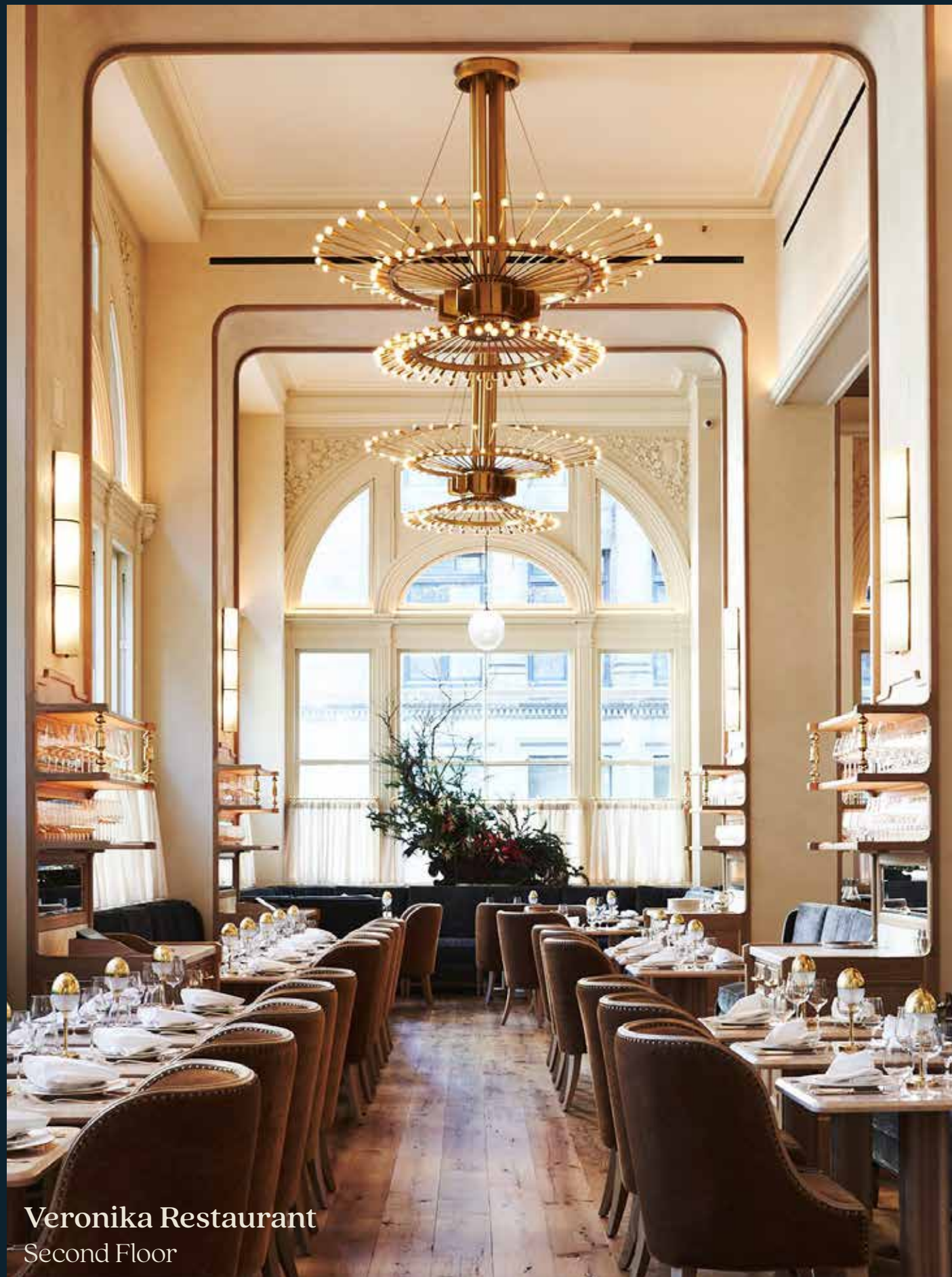
281 Park Avenue South's debut in the Netflix hit series "Inventing Anna" as the object of Anna Delvey's obsession, has driven press, visitors and fans to the iconic building. Recent media has included Forbes, The Real Deal, CBS News, New York Times, The Observer, Rolling Stone, and more.



Capital Investment

281 Park Avenue South was restored to its original architectural splendor and was transformed into a state of the art, experiential retail asset with \$40mm invested in construction, soft costs, marketing and pre-opening operations for the museum and associated outlets.

Fotografiska's renovation scope consisted of a new high capacity elevator, structural enhancements, restaurant infrastructure, in addition to its interior construction and museum outfitting. The museum, restaurant, and bar opened in 2019.

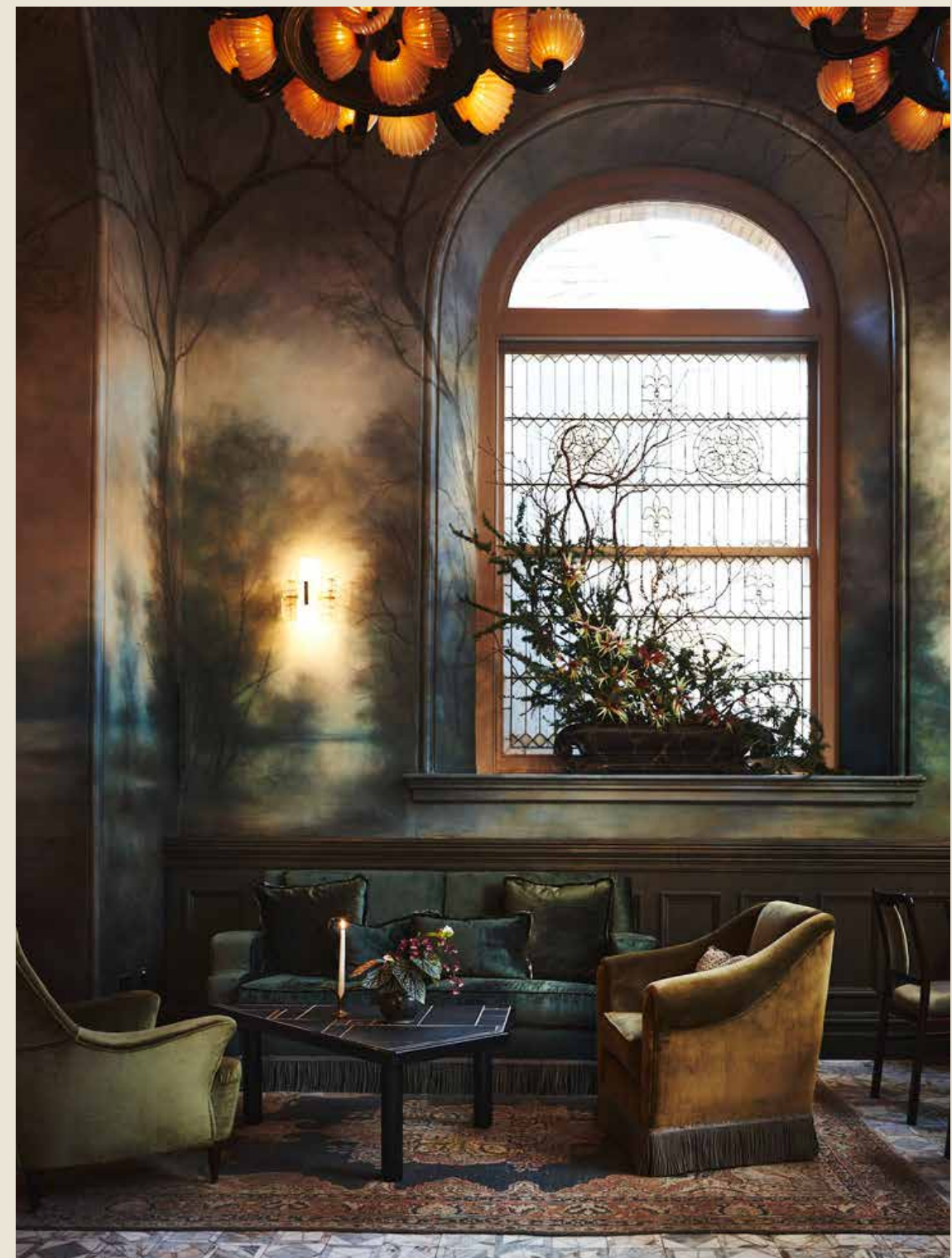


Veronika Restaurant
Second Floor

VERONIKA

BY FOTOGRAFISKA

Veronika, designed by Roman and Williams and operated by renowned restaurateur Stephen Starr, blends Old Europe and global sensibilities of the modern art world.





CAFE
Dine, Lounge & Shop

The Café can offer an eclectic mix of coffee house delights by day. By night, grab a glass of wine and head up to the upper floors.



Exhibition Space
Third Floor

Meeting Space
Sixth Floor

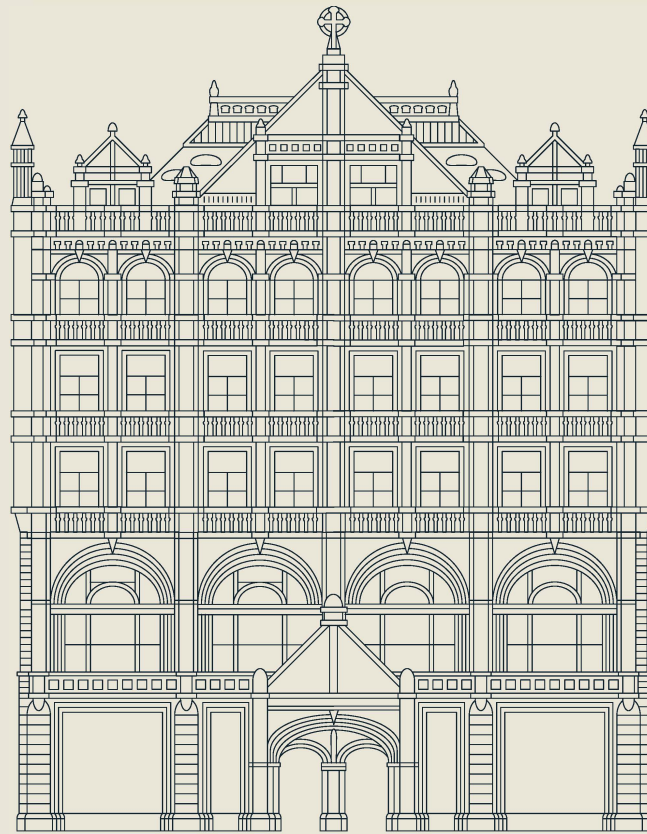




Chapel Bar

Tucked away in a mid-19th century chapel, Chapel Bar is a stunning historic landmark and sanctuary for NYC's creative class. Designed by award-winning interior design firm Roman and Williams, Chapel Bar serves up dreamy interiors of soft lighting and velvet furniture, alongside perfectly balanced cocktails and polished hospitality.





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