

THE RESERVE
301 BATTERY STREET

Influence Starts Here

RFR

The Influence of Branding

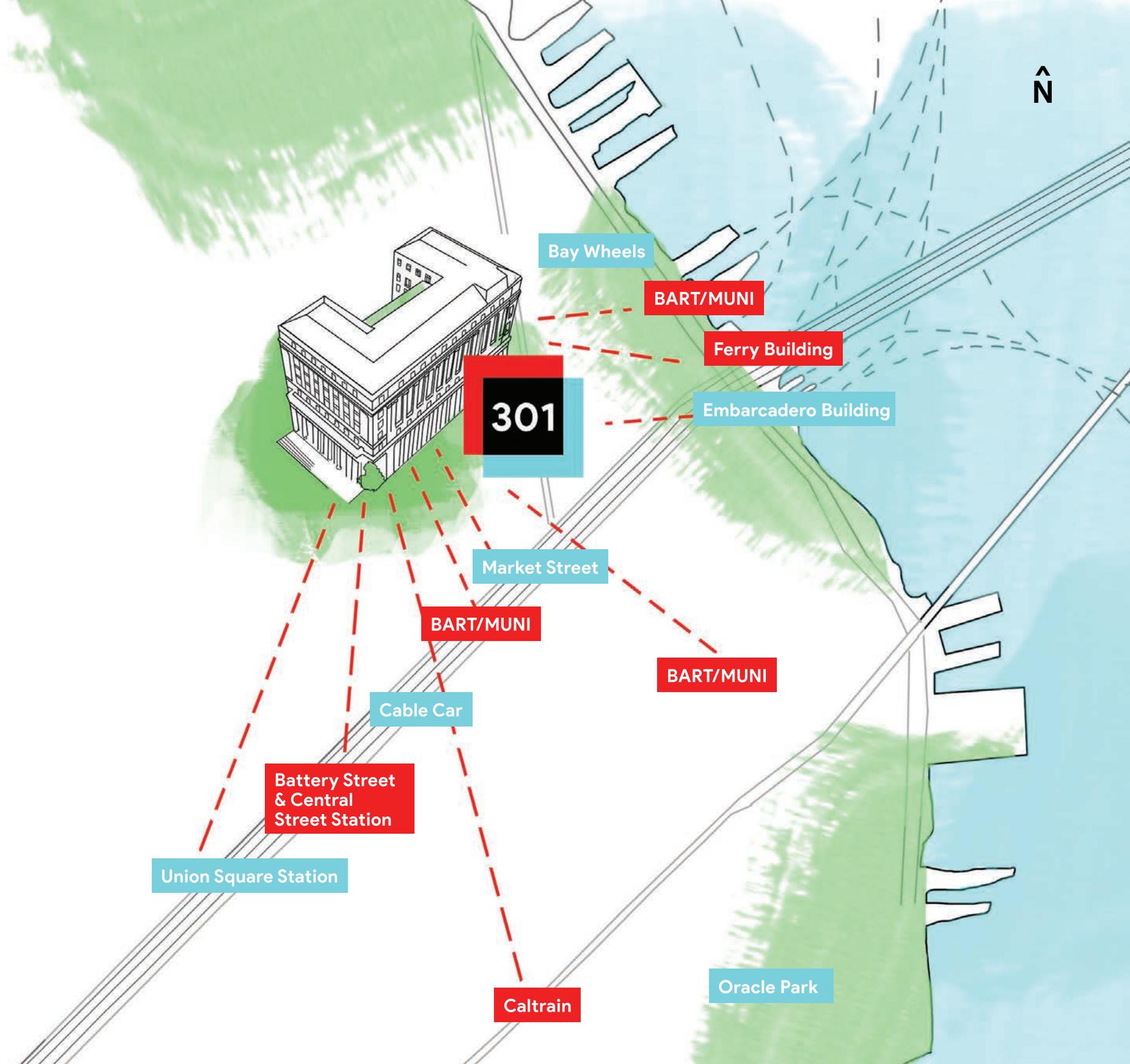
San Francisco Presence



The Influence of Transportation

Experience the ease of a shared location.

Transportation	Walking Time
Ferry Building	10 min
BART/MUNI	7 min
Market Street	6 min
Union Square/ Market Street Station	17 min
Caltrain	34 min
Golden Gate Ferry	10 min





*The Influence
of Authenticity*

Lifestyle
Lifestyle
Lifestyle

The Influence of Expression

Rich architecture is the platform for authenticity. Flexibility for your entire community to gather, create, and collaborate.

Theater
Auditorium
Event Space



Influential Lifestyle



Experiential Installations



Café



Music Studio



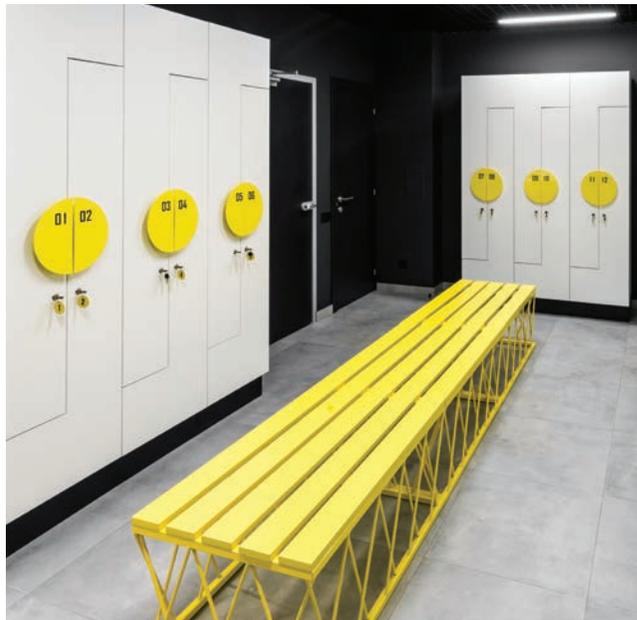
Fitness Center



Yoga Studio



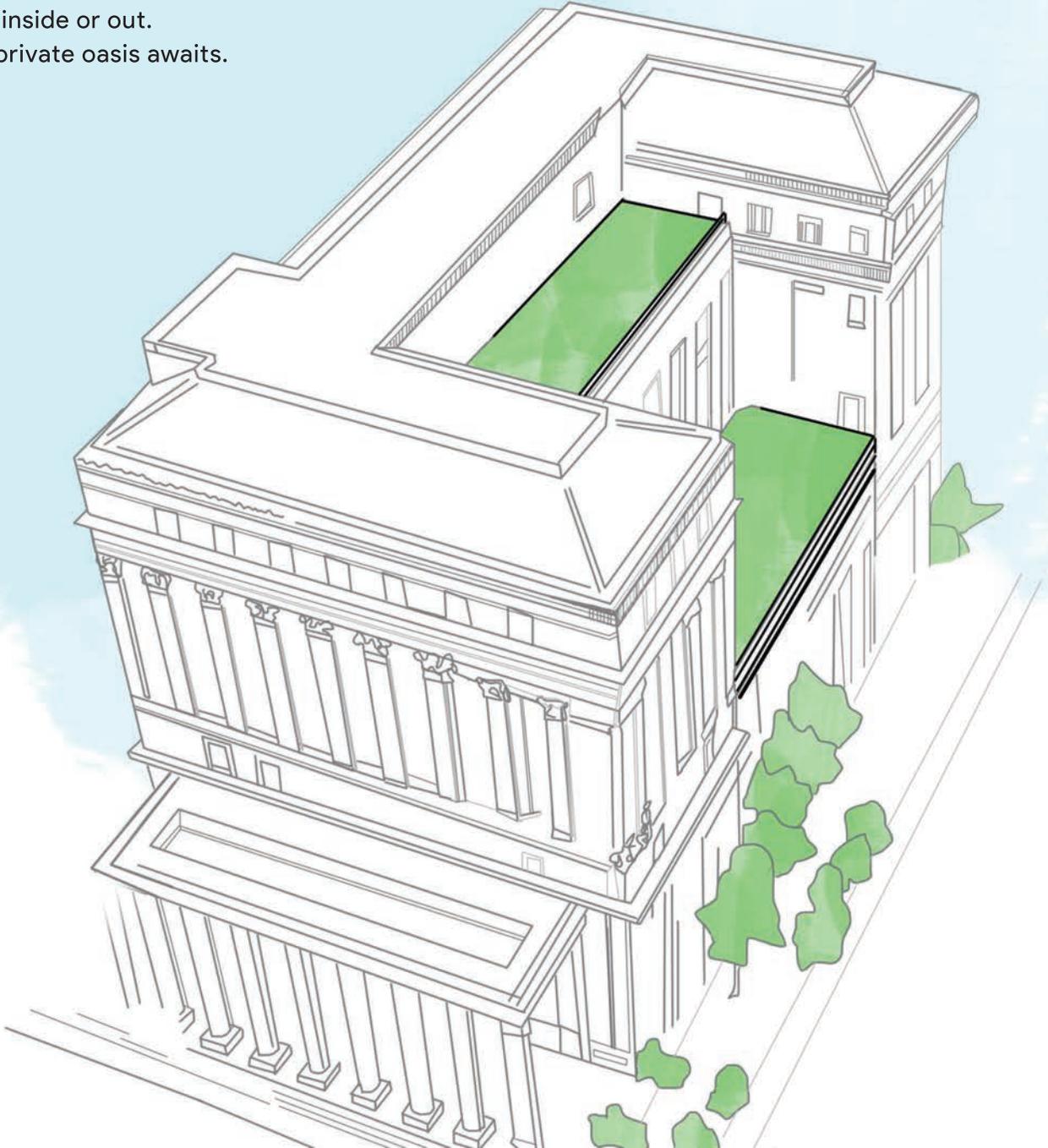
Dog Day Care



Locker Rooms

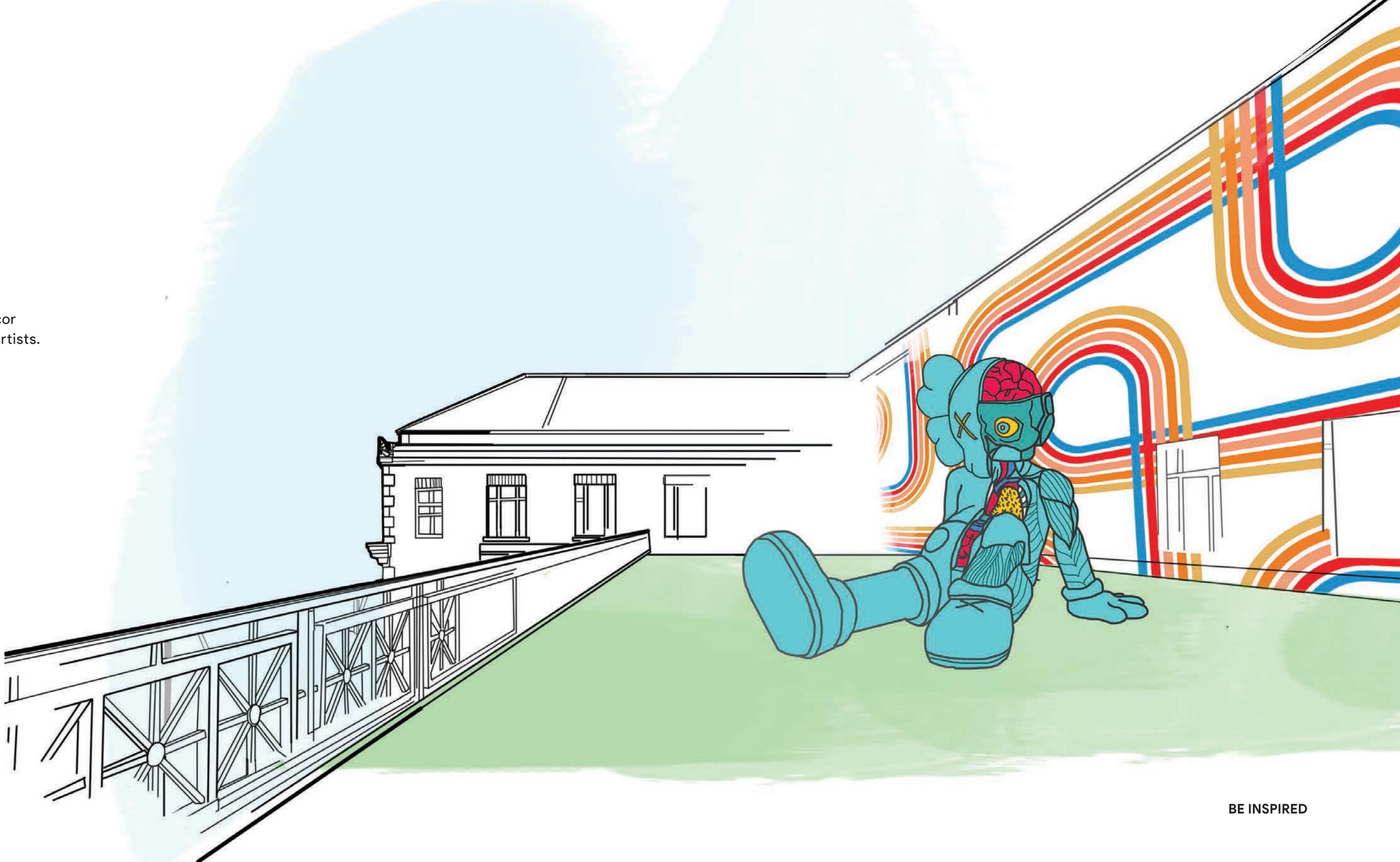
The Influence of Relaxation

Work inside or out.
Your private oasis awaits.



The Influence of Curation

Where hospitality meets vision.
Adorn your space with bold decor
from local to world-renowned artists.





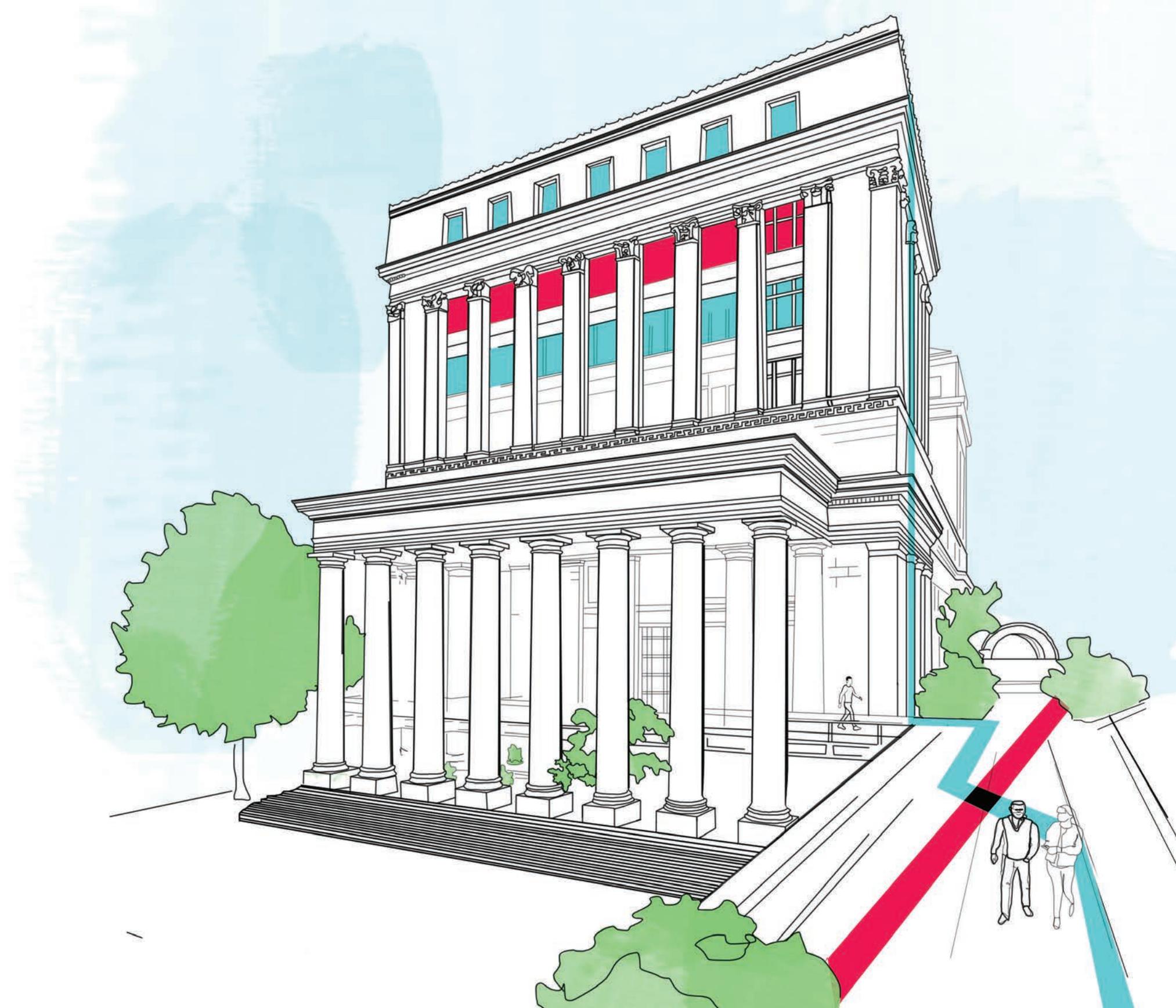
The Influence of Productivity

Built and furnished,
ready when you are.

PLUG AND PLAY SPACE

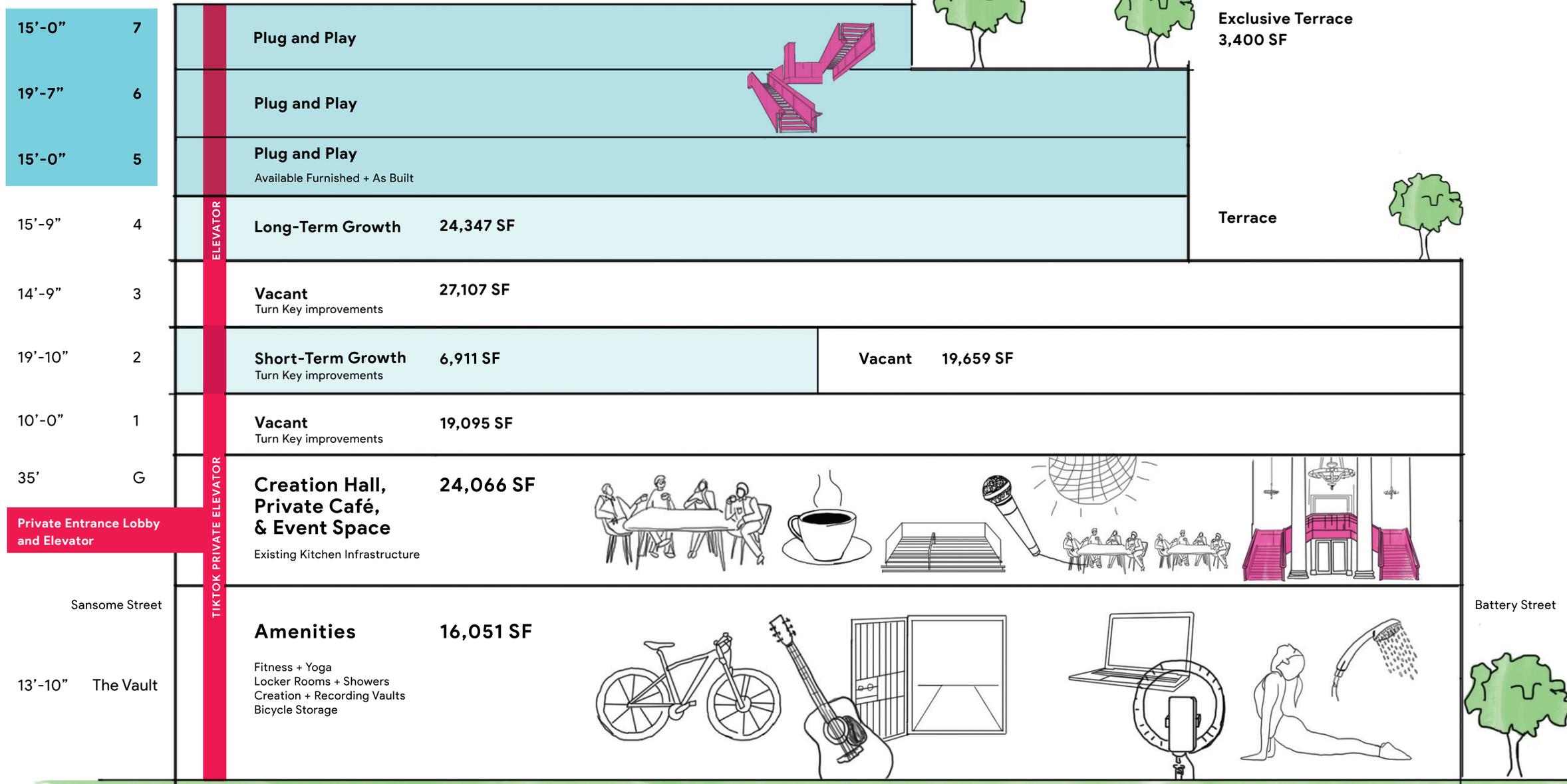
Influential Opportunity

Community, inclusion, joy,



LEED GOLD CERTIFIED

Ceiling Height Floor



The Influence of Growth

Up to 205,000 RSF

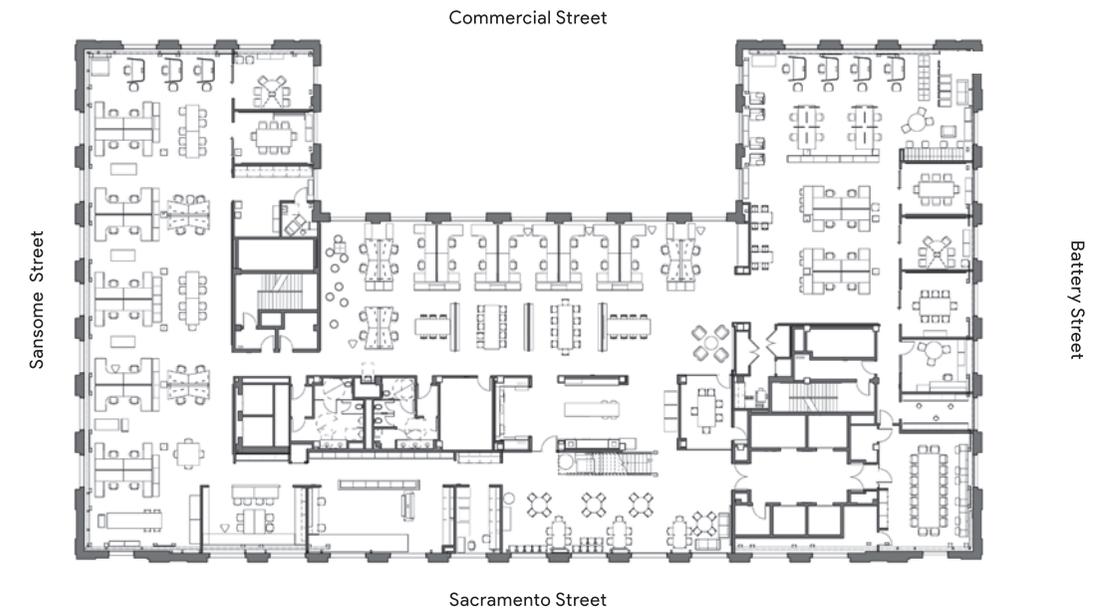
Your space to innovate, work, laugh, reminisce, party, connect, and unwind.



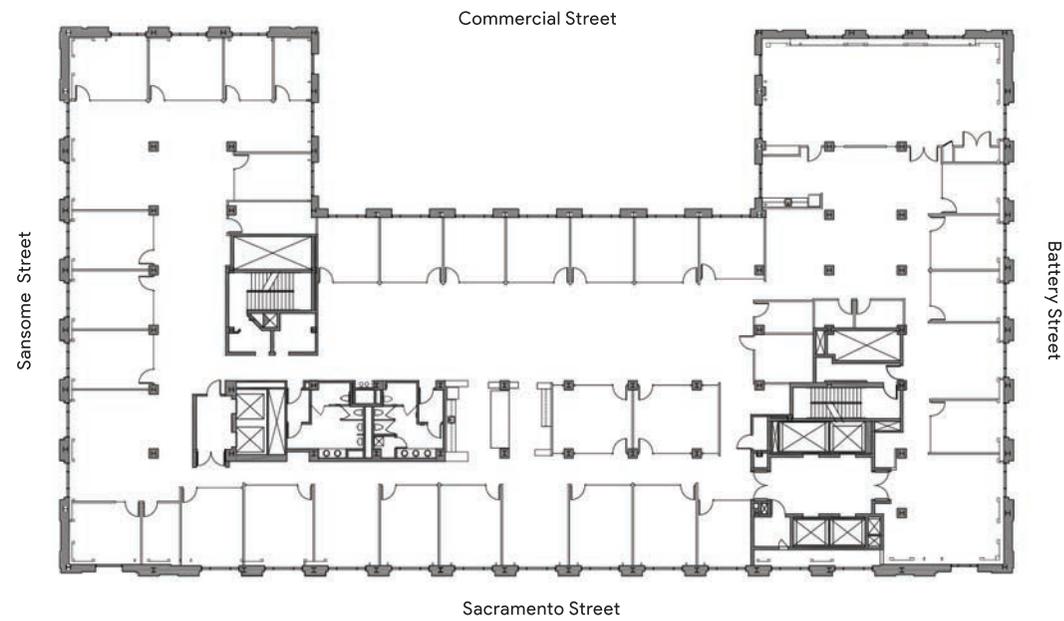
Ground Floor



Floor Six



Floor Five



Floor Seven



RFR

Influence Starts Here

Within a diversified portfolio that includes hotel, residential, restaurant, retail, and commercial properties, RFR consistently delivers an elevated experience.

It begins with understanding and anticipating your needs. It extends to flawless execution in attentive service and support. Finally, it's realized in long-term tenants who feel our attention each and every day.

Founded in 1991 by Aby Rosen and Michael Fuchs, RFR has built a monumental world-class portfolio.

We own over 11 million square feet in the United States and 10 million square feet in Germany within the hotel, residential, retail, and office management space. Our core markets in the United States include New York, Stamford, Seattle, San Francisco, and Miami.

A unique combination of European finesse and American ingenuity, RFR leads the real estate industry in operating, developing, leasing, and managing world-class properties.

We uphold values of health, respect, and diversity.

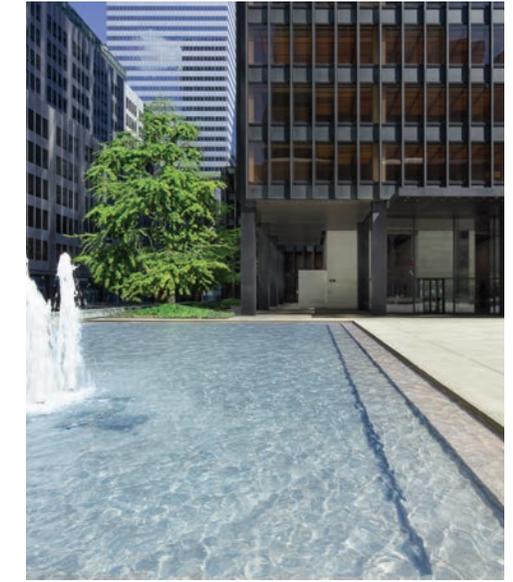
OWNERSHIP + MANAGEMENT



Chrysler
New York
Office



W South Beach
Miami
Hotel



Seagram
New York
Office



Fotografiska
New York
Retail

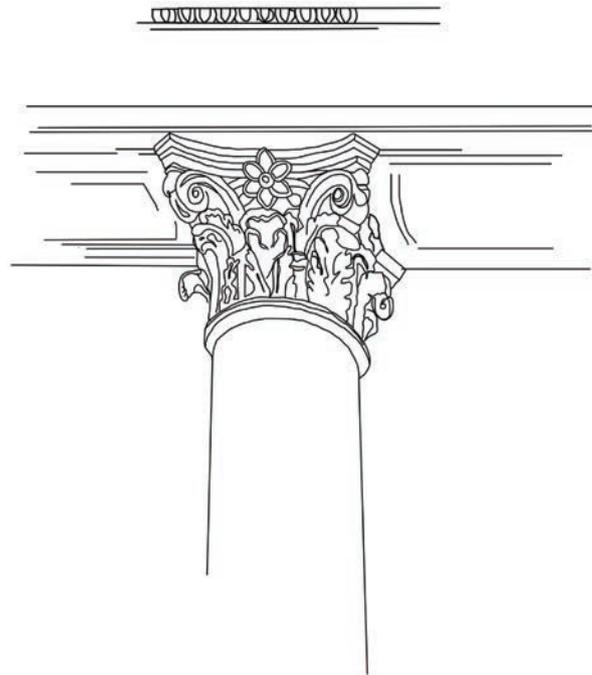


Verónica at Fotografiska
New York
Restaurant



Seagram x KAWS
New York
Office

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